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The Himalayan Mail

CS emphasises timely Aadhaar seeding of DBT schemes

HIMALAYAN MAIL NEWS JAMMU, JULY 03

In a significant push towards greater transparency and efficiency in public services delivery, Chief Secretary, Atal Dulloo, today emphasized upon all the concerned departments to embark on a time-bound ambitious drive to complete Aadhaar seeding for the remaining beneficiaries within the next two months.

This critical initiative aims to ensure that the benefits directly reach the deserving, effectively eliminating the role of middlemen.

The meeting was attended by the Administrative Secretaries of the concerned departments besides officers from the Finance Department.

The Chief Secretary underscored the dual benefits of this accelerated Aadhaar seeding remarking that it isn't just about transparency; it's about empowering our citizens by ensuring that every rupee of assistance reaches those it's intended for, without any dilution or diversion.

Further beyond the direct benefit transfer, the Chief Secretary highlighted Aadhaar seeding as a fundamental prerequisite for widespread adoption of SNA-SPARSH. This innovative "just-in-time" fund release system, soon to be mandatory for all Centrally Sponsored Schemes (CSS) being implemented across the country, promises to revolutionize the financial management and optimize fund utilization.

To facilitate a seamless transition, he directed the departments to nominate the dedicated liaison officers. These officers will undergo specialized training by the financial experts within the Finance depart-

ment, equipping them to navigate the intricacies of the new SNA-SPARSH

framework. On the occasion, Principal Secretary, Finance, Santosh D. Vaidya, provided a detailed overview of

various Direct Benefit Transfer (DBT) schemes currently operational across the departments. He offered valuable insights into the current status of Aadhaar seeding for each scheme and laid out a clear roadmap for achieving complete coverage.

Vaidya also elaborated on the strategic plan for a smooth transition to SNA-SPARSH, with active support and collaboration from the National Payments Corporation of India (NPCI). He designated the contact persons for each Department who would lend a helping hand in ironing out all the obstacles faced during the course of action taken by respective departments.

The review highlighted significant strides, with an overall Aadhaar seeding percentage of 55.2% across 76 schemes, encompassing a grand total of 7,883,610 beneficiaries.

The meeting, focusing on "DBT Bharat" and "Apna Adhikar, Apne Dwar" initiatives of the GoI, underscored the government's commitment towards ensuring efficient and trans- velopment Department

parent delivery of benefits directly to the intended recipients exclusively. While giving out depart-

ment-wise progress, it was given out that most of them showcased progress in Aadhaar seeding. Social Welfare Department was informed to had achieved an impressive 96% Aadhaar seeding, with 1,392,359 out of 1,445,462 beneficiaries seeded. Key schemes included Ladli Beti (100%), Post Matric Scholarship to OBC (100%), Pradhan Mantri Matru Vandana Yojana (100%) and Integrated Social Security Scheme (ISSS) (100%).

> The Labour and Employment Department was reported to have achieved 100% Aadhaar seeding all its listed across including schemes, Chronic Disease Assistance, Death Assistance, Education Assistance, Funeral Assistance, and Medical Assistance, with a total of 4,543 beneficiaries

seeded.

The Education Department demonstrated 59% Aadhaar seeding, with Mid-Day Meal Scheme showing 100% seeding for beneficiaries. 985,267 Other schemes like Meritorious Student and National Scholarship also achieved 100% seeding. Similarly, the Rural Dehad achieved 93% Aadhaar seeding for a total of 1,198,381 beneficiaries. Mahatma Gandhi National Rural Employment Guarantee Act (MNREGA) has 98% Aadhaar seeding, covering 1,081,860 beneficiaries.

Besides, the Consumer Affairs and Public Distribution Department: Reported 100% Aadhaar seeding for the scheme providing subsidized sugar to PHH categories. The Health & Medical Education Department was given out to achieve 60% Aadhaar seeding overall. Schemes like ASHA Incentives, Family Planning Compensation Cases, Janani Suraksha Yojana, Nikshay Poshan Yojana NIKSHAY-DOT and Provider Honorarium all reported 100% Aadhaar seeding.

The Agriculture Department showed an overall 58% Aadhaar seeding.

The meeting also assessed Aadhar seeding of DBT schemes of other departments including Animal/Sheep Husbandry Department, Horticulture Department, Housing and Urban Development Department, Finance Department, Skill Development Department, Youth Services and Sports Department, Industries and Commerce Department and Tribal Affairs Department.

Cooperative department Kashmir commemorates 'International Year of Cooperatives' at Srinagar HIMALAYAN MAIL NEWS JAMMU, JULY 03 The Department of Cooperatives today organized

a Divisional Level function at Tagore Hall here to commemorate the International Year of Cooperatives 2025, as declared by the United Nations under the global theme: 'Cooperatives Build a Better World'. Registrar, Cooperative Mohammad Societies, Shafiq Chak was the Chief Guest on the occasion.

Addressing the gathering on the occasion, Registrar Cooperative Societies highlighted the transformative power of cooperatives in building a sustainable and economically viable society. He said that cooperatives are more than economic enterprises and are value-driven organizations built on solidarity and mutual support.

The Registrar also spoke about the roadmap for cooperative movement in Jammu and Kashmir, focusing on digital integration, capacity building, financial literacy, and easier access to credit facilities for grassroots organizations.



In his welcome address. Additional Registrar, Cooperative Societies, Kashmir, Bashir Ahmad Wani highlighted the vital role of cooperatives in driving sustainable economic development, inclusive growth, and youth empowerment within the Union Territory.

He shared the department's vision for the cooperative movement in Jammu and Kashmir and emphasized the revival of primary cooperative societies, particularly in agriculture, dairy, handicrafts. and rural credit-contributing to the economic upliftment of the region.

Speakers from various cooperative s ocieties shared personal insights into how the cooperative movement has transformed their lives and positively impacted their communities, underscoring the movement's grassroots

strength and social value. Later, the Registrar also inspected exhibition stalls set up by various coopera-

operative Societies as well as outstanding departmental officers and officials from across Kashmir Division, recognizing their contributions to the sector.

tive societies and held brief

engaging interactions with

The event also featured

cultural performances,

showcasing the cooperative

ethos and community spirit

A special segment of the

event included the felicita-

tion of Best Performing Co-

their representatives.

unique to the region.

DC Budgam chairs Meeting to Review Implementation of PMJVK Projects in Minority Concentration Areas

HIMALAYAN MAIL NEWS JAMMU, JULY 03

In order to accelerate pace of development in minorityconcentrated areas of the district, the Deputy Commissioner (DC) Budgam, Dr. Bilal Mohi-ud-Din Bhat, today chaired a detailed review meeting to discuss the implementation of projects under the Pradhan Mantri Jan Vikas Karyakram (PMJVK) in District Budgam.

The meeting focused on identifying key gaps and prioritizing project proposals in sectors including education, health, skill development, and other critical infrastructure.

ing targeted development in areas with a substantial mi-



dance with the guidelines of the centrally sponsored working women hostels, Anscheme. ganwadi centers, and facili-

He stressed that 80% of PMJVK resources must be utilized for education, health, and skill development, with 33-40% of projects exclusively benefiting women and girls. DC emphasized the need for projects such as the construction of school build-

empowerment projects, including girls' hostels and skill development centres dedicated to female beneficiaries.

Further, he underlined that projects must be taken up within a 15 km catchment area having at least 25% minority population, as stipulated under the scheme.

Bhat called for enhanced inter-departmental coordination for comprehensive planning and monitoring of ongoing and upcoming projects.

The meeting was attended by CPO Budgam, District Programme officer ICDS Budgam, ACD budgam, CEO, CMO, Principals of all degree collages, District Avush Officer, DSWO, DYSSO budgam and representatives from various line departments and implementing agencies.

Dir Agri Kashmir visited Model Floriculture Center Nunar, Ganderbal

GANDERBAL, JULY **03:** Director Agriculture Kashmir Sartaj Ahmad Shah today Visited Model Floriculture Center Nunar, Ganderbal where he



coming days the uncultivable and barren land throughout valley will be brought under the cultivation of Lavender crop.

Regarding Agri

and sanitation. He instructed concerned departments to formulate proposals in alignment with the revised PMJVK guide-DC emphasised on ensurlines and ensure timely submission for approval. He directed the departnority population, in accorings, residential hostels, dements to prioritize women

SHEW Shopian organises Awareness Compundar BBBD at Sadaw SHOPIAN, JULY 03; compelling talk on gender inportance of girl child educa-

notable

flagged off first ever consignment of dry Lavender Flower Spikes to Dehradun.

While interacting with the Officers, Director highlighted the economic importance of lavender crop and said that it is one of the best cash crops in the world. He said the demand for quality planting material of lavender has increased over the years and efforts

are on to attract progresintroduction of lavender sive agriculture entreprecrop to more areas on comneurs towards this aromercial lines is to create matic crop. employment opportunities Sartaj said that the idea for the youth.

behind the promotion and

Fourism, Director said that three Departmental Farms have already been brought under this crop to boost the agriculture and tourism sectors.

Floriculture Development Officer Waheed Ur Rehman, Floriculturist Ab. Hamid Shah, Farm Manager MFC Nunar besides Staff of Floriculture Development Scheme were present on the occasion.

Sankalp Hub for Empowerment of Women (SHEW) Mission Shakti, Shopian today organized an impactful awareness programme under the Beti Bachao Beti Padhao (BBBP) initiative at Sedow,

District Mission Coordinator, Sankalp Hub sensitized the gathering about the im-

Shopian.

tion and the need to empower girls for a brighter future. Gender Specialist ad-

change. dressed the audience with a

equality and urged collective community action for The event featured a pledge

ties for safe drinking water

ceremony, a BBBP awareness rally, and sticker pasting activities across public spaces to spread the campaign's message.



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DLIC meeting under Mission YUVA held at Shopian

He further said that in

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A meeting of the District Level Implementation Committee (DLIC) under Mission YUVA was held today under the chairmanship of District Development Commissioner (DDC) Shopian, Shishir Gupta.

The meeting aimed to review and approve applications received under the Mission YUVA initiative, designed to foster youth entrepreneurship and selfemployment.

A total of 148 applications verified by the SBDU were presented for consideration.

Following a comprehensive evaluation based on eligibility, business viability and the applicant's socioeconomic background, all



CMYK

applications were approved for financial assis-YUVA framework. tance and handholding

support under the Mission tee, DDC emphasized the vital role of self-employ-Addressing the commitment in empowering

youth, instructing all departments to ensure timely fund disbursement, monitoring and mentoring to guarantee the sustainability of the supported ventures. During the meeting, Gupta underscored the importance of expanding outreach activities, organizing awareness camps and conducting mobile registration drives to ensure the benefits of Mission YUVA reach every eligible youth in the district.

The meeting was attended by ADDC, Dr. Nasir Ahmad Lone, General Manager DIC, Shurjil Naikoo, AD Employment, Lead District Manager, DDM NABARD, Advance Manager Cluster office JKB, District Officer JKEDI, Advance Manager, DDM NABARD, Employment & Counselling officer

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